



Dear Pastor,

Thank you so much for agreeing to participate in the Stand Against Cancer Program's Pin-a-Sister Sunday 2008 breast cancer awareness effort. As you know, breast cancer fatality is at an alarmingly high rate in African-American and Hispanic communities even though the incidence of breast cancer is decreasing. This is a health care disparity we cannot afford to ignore. This year, we are stepping up our efforts to penetrate the hearts and minds of women by reaching them where they worship.

Your church is one of more than three hundred Chicago-area churches invited to participate in "Pin-a-Sister Sunday," Mother's Day, May 11th. On Mother's Day thousands of women whose lives have been touched by breast cancer will wear pink ribbons to signify support for the battle to cure this disease. We will visually demonstrate our commitment and the strength in numbers we bring to battle a health challenge that is disproportionately devastating communities of color.

We are asking each church to appoint a "Pin-a-Sister Sunday" coordinator and key team members who will work with Access Community Health Network to oversee the distribution of pins and information on breast health to your congregation on Mother's Day.

Access Community Health Network will provide the ribbons for each church (up to 2500 per church). We will arrange the logistics of how each church will get its supply of ribbons to support the Mother's Day breast cancer awareness effort. We will provide to each church copy that can be inserted in the church bulletin and an announcement for the pastors to read from the pulpit on that day.

We are very grateful that your church will participate in this very important show of support for the battle against breast cancer. There is so much power in our work together and when the lives of our mothers, sisters, wives and daughters are at stake we cannot afford to be complacent.

Thank you for joining forces with us in the battle against breast cancer.

Sincerely,

Donna Thompson, CEO
Access Community Health Network

